

# *Reverse Osmosis Drinking Water System*



- *Delicious, sparkling-clear drinking water*
- *Convenience: Fresh, clean water at your faucet*
- *Pristine, flavorful coffee, tea and juice*
- *Quality water for your aquarium*
- *Cleanly rinsed fresh fruits and vegetables*
- *Crystalline, harder and clearer ice cubes*
- *Prolong the life of your humidifier or steam iron*
- *Spotless glassware when rinsed with R.O. water*
- *Cost effective: No more bottled water costs*
- *Better tasting soups, sauces and meals*
- *Environmentally sound: No chemicals*
- *Great for family pets*

## *The "R.O." of the system is the secret.*

"R.O." is Reverse Osmosis. This is the natural process which sets the foundation of R.O. systems. It may sound technical, but osmosis is a natural, organic phenomenon, a process that occurs in nature on a continuous basis. Vegetation, like trees, plants and flowers attain their nutrients by using osmosis to draw water from the soil.

## *Reverse Osmosis (R.O.) works like this:*

The pressure from a household tap forces water through a semipermeable membrane. This membrane separates the water at the molecular level. The membrane acts like a filter, assuring the Reverse Osmosis water has substantially reduced impurities and dissolved solids. This cleaner, more refined water is then stored in a holding tank, ready at your convenience.